

## EVERY PERSON AND ORGANIZATION IS *UNIQUE*.

### HERE ARE SOME WAYS IN WHICH YOU AND YOUR ORGANIZATION MAY BENEFIT FROM LEARNING ABOUT AND INCORPORATING DIVERSITY INTO YOUR WORKPLACE:

1. BUILD TRUST AND INTEGRITY
2. INSPIRE PEOPLE TO DO THEIR BEST
3. GAIN COOPERATION AT EVERY LEVEL
4. COACH AND MOTIVATE FOR SUCCESS
5. BUILD RELATIONSHIPS ACROSS THE ORGANIZATION
6. CREATE GOALS AND ACTIONS PLANS
7. LEAD POSITIVE CHANGE
8. EMPOWER OTHERS TO DELIVER RESULTS
9. IMPROVE TEAM DECISIONS
10. BUILD MORALE AND EARN LOYALTY
11. AIM EMPLOYEES TOWARD WORK THEY LOVE
12. CREATE AND SUSTAIN A DYNAMIC SENSE OF MOMENTUM IN YOUR ORGANIZATION

## What Clients and Seminar Participants Say

*"Priscilla Smith-Trudeau has provided invaluable advice as a consultant working with the Human Resources Department in the City of Burlington. Her three-day training was considered a great success. Our department considered it an experience with a lasting effect on behaviors and attitudes. I highly recommend Priscilla's services."*

Jean Dysinger,  
City of Burlington HR Department

*"I have the greatest respect for Priscilla professionally and personally. She brought not only knowledge but wisdom to her role as educator. She was an inspiration to me and my staff. The wisdom, combined with her ability to assess the learning needs of others and her expert ability to create effective programming made Priscilla a valued member of the Starr Farm Team."*

Patricia A. Densmore, RN MSA,  
Legal Nurse Consultant Services

*"I attended two of Priscilla's workshops. They were a new experience, and far from the ordinary. The presentation was dynamic and allowed for continuous interaction between Priscilla and participants. Priscilla dealt with difficult topics, such as conflict management and retention/recruitment of top talent. Her presentation was fresh and inspirational. Both experiences were phenomenal."*

Heather A. Martin, RN, BSN, CNRN,  
Fletcher Allen Health Care



**Priscilla Smith-Trudeau**, MSM RN BSN CRRN CCM  
Leadership Management Consultant  
Certified Rehabilitation Nurse Consultant

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The logo for Wealth in Diversity Consulting features the words "Wealth in Diversity" in a large, stylized font, with "Consulting" in a smaller font below it. To the left of the text is a graphic of a gear with a dollar sign inside it.

**Wealth in  
Diversity**  
Consulting

## The Future of Nursing is Here ~ **NOW!**

Leading Workforce Diversity is at the Heart of Every Decision You Make

How Are You **ENDING** Your Nursing Shortage **?**

*Transforming Leaders  
and Teams at All Levels*

**A Model for Creating and Sustaining Positive Change<sup>®</sup>**

## OUR VISION

We envision and believe that the key to putting an end to the world's shortage of health care professionals is through leading, respecting, valuing and managing workforce diversity.

## OUR MISSION

Our mission is to provide consulting and educational services to assist healthcare professionals achieve superior results in fulfilling their vision, mission, values and goals through leading and managing workforce diversity. We accomplish this by introducing new ways of evaluating cultural dimensions and the development of practical strategies to bring together the creative energies of all people with different approaches, solutions and innovations.

## OUR APPROACH

Our approach to consulting and education is based in Appreciative Inquiry, which means we will approach it from a positive, strengths-based perspective by focusing on what's right with you and your organization. We'll help you identify and build on your current strengths and your greatest hopes as you move toward your desired future.

## THE PROMISE OF OUR FIRM

The promise of our firm has no limit and is motivated by the diversity of our partners and their imagination, creativity, innovation commitment, and service. The strength of our diversity continually leads us to greater personal awareness, significantly better teamwork and greater firm agility.

## OUR VALUES

Diversity, Leadership, Authenticity, Excellence, Service, Respect, Creativity, Teamwork, Individuality, Courage, Flexibility, Integrity, Continuous Learning, Wisdom

## President & Founder Priscilla Smith-Trudeau



Priscilla is a health care leadership strategist, change agent, consultant, educator, author and speaker. As a specialist in cultural values in the workplace and leading management practices, she uses her transformational leadership model, Transforming Leaders and Teams at All Levels: A Model for Creating and Sustaining Positive Change® as a framework for guiding organizational change. Priscilla writes and speaks extensively on workforce diversity issues.

### *She has:*

- ✧ 30 years of diverse clinical practice
- ✧ Masters in Management and Leadership
- ✧ Bachelors in Nursing
- ✧ Certified Rehabilitation Nurse
- ✧ Certified in Conflict Resolution

### *She is:*

- ✧ Author of Peaceful Warrior Nurse
- ✧ Associate faculty of the Nurses' Training College in Ghana, West Africa and Vermont Technical College

## Consulting, Education and Training Services

Our consulting services help clients build successful solutions with the primary focus on positive change that supports their vision, mission and values. Our objective is to enable organizations to become more effective and more successful by whatever measures are important to them. We accomplish this purpose by supporting our clients in building talented, dedicated, and loyal employees who are guided and inspired by leaders who are prepared to serve as both visionaries and effective managers of resources.

### CONSULTING SERVICES

- ✧ Leadership Development
- ✧ Change Management
- ✧ Developing and Strengthening High-Performance Teams
- ✧ Conflict Management
- ✧ Recruitment & Retention
- ✧ Strategic Planning
- ✧ Diversity Initiatives
- ✧ Organization Culture Assessments/Audits

### EDUCATION/TRAINING SOLUTIONS

- ✧ Customized Programs
- ✧ Keynotes & Presentations
- ✧ Effective Communication Skills
- ✧ Culturally Competent Customer Service
- ✧ Culturally Competent Work Groups and Teams

Consulting services are onsite, email, or telephone.